Orange County's first post-pandemic high school hackathon.





Sponsorship Prospectus

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What is Hack OC?

Hack

We're a group of high school students that's passionate about programming. After attending our first in-person hackathon, we knew we wanted to help bring that magical experience of learning, creating, and connecting to as many people as possible. **Coding is a superpower** that allows people to think, innovate, and build anything. **Hack OC** is our way of sharing it with the world: a **12-hour, 100-person IRL coding event.**

It's been seven years since Orange County's last high school hackathon. It's time for another.

Why sponsor Hack OC?

Hack

Sponsorships are **vital** to the success of Hack OC. By sponsoring, you help fund a magical experience for the future generation of innovators and hackers. You'll also be able to market your product to an intruiged audience of high school hackers.

How you can help

- Monetary sponsorship: Directly giving us money helps us cover all of our hackathon expenses: meals, venue, prizes, snacks, swag, and more. It's the best way to support Hack OC.
- Mentors, judges, and speakers: Hack OC will be the first programming experience for many people. If you know someone awesome, send them our way! Attendees would be able to meet and ask technical questions.

Hack

- **In-kind support:** Comapny swag, prizes, workshops, and product access can all help enhance the event and are greatly appreciated.
- Anything we missed? If you have other ways you can help out, we'd like to hear! You can reach us at <u>team@hackoc.org</u>.

Sponsorship perks

We can work out the sponsorship amount over email or on a call, but some benefits can include:

- Logo and branding on website, promotional material, shirts, and more
- Email communication to all attendees
- Workshops & booth IRL at the event
- Dedicated channel on our Discord server
- Opening and closing ceremony talks
- Swag & prizes distributed to attendees